

Marketing:
Personal Finance
Course Code # 5038
½ Credit_____

School Year _____
 Term: ___ Fall ___ Spring

Student:	Grade:
Teacher:	School:
# of Competencies in Course: ½ credit = 20	
# of Competencies Mastered:	
% of Competencies Mastered:	

***Standard 1.0 Income**

Learning Expectations		Check the appropriate Mastery or Non-Mastery column	Mastery	Non-Mastery
1.1	Interpret factors affecting income			
1.2	Analyze employer benefits packages			
1.3	Demonstrate an understanding of inflation and its effect on purchasing power			
1.4	Examine the components of paying taxes			
1.5	Analyze the costs and benefits of paying taxes			

****Standard 2.0 Money Management**

Learning Expectations		Check the appropriate Mastery or Non-Mastery column	Mastery	Non-Mastery
2.1	Apply a decision making process to personal financial choices			
2.2	Design a current personal financial plan			
2.3	Create a realistic household budget that includes short term and long term components			
2.4	Understand banking procedures and services			
2.5	Analyze personal risk management (insurance)			

****Standard 3.0 Spending and Credit**

Learning Expectations		Check the appropriate Mastery or Non-Mastery column	Mastery	Non-Mastery
3.1	Demonstrate knowledge of basic principles of consumer finance			
3.2	Demonstrate awareness of consumer protection and information			
3.3	Analyze consumer debt management			
3.4	Examine various forms of credit payment			
3.5	Compare/contrast various types of loans			

****Standard 4.0 Saving and Investing**

Learning Expectations		Check the appropriate Mastery or Non-Mastery column	Mastery	Non-Mastery
4.1	Identify reasons for saving and investing			
4.2	Evaluate methods of saving			
4.3	Evaluate methods of investing			
4.4	Appraise other aspects of saving and investing			
4.5	Identify regulatory agencies and their functions			