

Southwest Tennessee Community College
Women Business Owners
Opportunities Conference (WBOOC)
c/o Deborah Reed
5983 Macon Cove, Farris Building, Room 2009
Memphis, TN 38134

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WBOOC

Women Business Owners
Opportunities Conference



June 19 - 20, 2008

7:30 a.m. – 3:30 p.m

WEST TENNESSEE REGIONAL

*“Learning, Linking
and Leading”*

Southwest Tennessee Community College
5983 Macon Cove, Farris Building
Memphis, Tennessee 38134

Presented by:



SOUTHWEST
TENNESSEE COMMUNITY COLLEGE

Join us for the 3rd Annual Women Business Owners Opportunities Conference (WBOOC) on Thursday and Friday, June 19 – 20, 2008, featuring topics for both business and professional women. Thursday's program includes the Business Boot Camp and the WBOOC Opportunities Room. On Friday you will hear dynamic presentations from experts on marketing, financing and personal development.

Got an Idea? Talent? Gift? Put it to use at the Business Boot Camp for CASH. You will be placed on a team of no more than six to develop and present a business plan. The following day representatives from education, business and government who determine loan worthiness will listen to your presentation and the audience will vote for the best plan. **YOUR TEAM CAN WIN \$600!** Take a chance and be one of only 30 people who can participate in Business Boot Camp.

The WBOOC Opportunities Room will be opened on Thursday from 1 p.m. to 4 p.m. and will provide existing small, minority and woman-owned businesses a chance to meet with several government and private sector entities. This is a great time for vendors, contractors and entrepreneurs to meet with corporate and government buyers to discuss possible procurement opportunities, as well as bidding procedures and requirements. No appointment is necessary. Meet with as many or as few buyers as you would like in a relaxed atmosphere. Access to this event is covered with your conference registration fee.

Friday's activities consist of a powerhouse of sessions, workshops, and panel discussions on topics such as women in business, women and finances, and women's professional development. Dynamic women business owners will speak on the challenges and triumphs of running your own business.

Who Should Attend

- Existing Women Business Owners
- Emerging Entrepreneurs
- Business and Economic Development Community
- Public and Private Sector
- Any Business Seeking to Grow

Cost

WBOOC registration fee is \$50 per person, a small investment for such a big return on benefits. The fee includes a continental breakfast, lunch, and seminars.

Dress Policy

Business Casual

To Register

Return the enclosed registration form along with a check or money order to:

**Southwest Tennessee Community College
Women Business Owners
Opportunities Conference (WBOOC)
c/o Deborah Reed
5983 Macon Cove, Farris Room 2009
Memphis, TN 38134**

Make Checks or Money Orders Payable to:
Southwest-WBOOC

- * **Register Early! Seating is Limited.**
- * **Deadline to Register: June 6, 2008**

*Promote your business to more than 200 women.
Call Deborah Reed at (901) 333-4592 for sponsorship
and booth exhibit information
www.tennesseewomen.org/wbooc*

Registration

Name _____

Company _____

Title _____

Phone (_____) _____

Fax _____

Address _____

City/State/Zip _____

Email _____

Registration Deadline : June 6, 2008

Sign up for ____ # of Attendees \$50/person

Name _____

Name _____

Name _____

Name _____

Name _____

Total: _____

**Yes, sign me up for Business Boot Camp
on Thursday, June 19, 2008, 9 a.m. – 2 p.m.**

Name _____

Method of Payment:

Check Money Order

*Make check or money order payable to
Southwest-WBOOC.*

Register early! Seating is limited.

**For more information call
(901) 333-4592 or visit us online at
www.tennesseewomen.org/wbooc**