## Tennessee Higher Education Commission Division of Postsecondary School Authorization

### Program Enrollment

<table>
<thead>
<tr>
<th>Overall</th>
<th>DIGITAL AUDIO PRODUCTION</th>
<th>DIGITAL MEDIA AND ANIMATION</th>
<th>DIGITAL PHOTOGRAPHY</th>
<th>FASHION DESIGN AND MERCHANDISING</th>
<th>GRAPHIC DESIGN</th>
<th>INTERIOR DESIGN</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,035</td>
<td>423</td>
<td>67</td>
<td>109</td>
<td>227</td>
<td>99</td>
<td>110</td>
</tr>
</tbody>
</table>

### Number Still Enrolled

| Number Still Enrolled | 606 | 251 | 52 | 68 | 123 | 60 | 52 |

### Percent Still Enrolled

| Percent Still Enrolled | 58.6% | 59.3% | 77.6% | 62.4% | 54.2% | 60.6% | 47.3% |

### WITHDRAWAL SUMMARY

| Number of Withdrawals | 298 | 123 | 15 | 27 | 73 | 28 | 32 |
| Special Circumstance Withdrawals | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

### Withdrawal Rate

| Withdrawal Rate | 28.8% | 29.1% | 22.4% | 24.8% | 32.2% | 28.3% | 29.1% |

### COMPLETION SUMMARY

| Number Not Currently Enrolled | 429 | 172 | 15 | 41 | 104 | 39 | 58 |
| Number of Completions | 131 | 49 | 0 | 14 | 31 | 11 | 26 |
| Completion Rate | 30.5% | 28.5% | 0.0% | 34.1% | 29.8% | 28.2% | 44.8% |

### PLACEMENT SUMMARY

| Number Placeable | 131 | 49 | 0 | 14 | 31 | 11 | 26 |
| Special Circumstance Non-Placements | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Placed Withdrawals | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Number Placed In-Field | 85 | 32 | N/A | 12 | 21 | 8 | 12 |
| In-Field Placement Rate | 64.9% | 65.3% | N/A | 85.7% | 67.7% | 72.7% | 46.2% |
| Number Placed | 96 | 34 | N/A | 13 | 26 | 8 | 15 |
| Placement Rate | 73.3% | 69.4% | N/A | 92.9% | 83.9% | 72.7% | 57.7% |

### STUDENT DEMOGRAPHICS

#### Race

| Caucasian | 455 | 129 | 35 | 71 | 87 | 58 | 75 |
| Percent Caucasian | 44.0% | 30.5% | 52.2% | 65.1% | 38.3% | 58.6% | 68.2% |
| African-American | 402 | 228 | 13 | 20 | 100 | 25 | 16 |
| Percent African-American | 38.8% | 53.9% | 19.4% | 18.3% | 44.1% | 25.3% | 14.5% |
| Hispanic | 31 | 9 | 0 | 7 | 10 | 2 | 3 |
| Percent Hispanic | 3.0% | 2.1% | 0.0% | 6.4% | 4.4% | 2.0% | 2.7% |
| Other/Unknown | 147 | 57 | 19 | 11 | 30 | 14 | 16 |
| Percent Other/Unknown | 14.2% | 13.5% | 28.4% | 10.1% | 13.2% | 14.1% | 14.5% |
| Subtotal Race | 1,035 | 423 | 67 | 109 | 227 | 99 | 110 |

#### Gender

| Male | 545 | 366 | 51 | 30 | 21 | 57 | 20 |
| Percent Male | 52.7% | 86.5% | 76.1% | 27.5% | 9.3% | 57.6% | 18.2% |
| Female | 490 | 57 | 16 | 79 | 206 | 42 | 90 |
| Percent Female | 47.3% | 13.5% | 23.9% | 72.5% | 90.7% | 42.4% | 81.8% |
| Subtotal Gender | 1,035 | 423 | 67 | 109 | 227 | 99 | 110 |

#### Age

| Under 25 | 567 | 240 | 43 | 50 | 132 | 61 | 41 |
| Percent Under 25 | 54.8% | 56.7% | 64.2% | 45.9% | 58.1% | 61.6% | 37.3% |
| 25 and Over | 468 | 183 | 24 | 59 | 95 | 38 | 69 |
| Percent 25 and Over | 45.2% | 43.3% | 35.8% | 54.1% | 41.9% | 38.4% | 62.7% |
| Subtotal Age | 1,035 | 423 | 67 | 109 | 227 | 99 | 110 |

**NOTE:** Reporting fiscal year spans July 1, 2009 thru June 30, 2010. N/A: Not applicable or less than 10 students enrolled in the program.