

## Student Enrollment, Graduation and Placement Report, 2008

INTERNATIONAL ACADEMY OF DESIGN AND TECHNOLOGY ONE BRIDGESTONE PARK, NASHVILLE, TN 37205

	Institution Total	Digital Audio Production	Digital Media and Animation	Digital Photography	Fashion Design and Merchandising	Graphic Design	Interior Design
--	-------------------	--------------------------	-----------------------------	---------------------	----------------------------------	----------------	-----------------

### ENROLLMENT INFORMATION

Total Enrollment	850	241	6	34	284	118	167
Total Exiters (Not Currently Enrolled)	383	103	1	10	129	61	79
Still Enrolled	467	138	5	24	155	57	88
Percent Still Enrolled	54.9%	57.3%	83.3%	70.6%	54.6%	48.3%	52.7%

### Race

Caucasian	399	59	4	18	127	71	120
Percent Caucasian	46.9%	24.5%	66.7%	52.9%	44.7%	60.2%	71.9%
African-American	347	163	2	10	109	31	32
Percent African-American	40.8%	67.6%	33.3%	29.4%	38.4%	26.3%	19.2%
Hispanic	17	0	0	3	10	1	3
Percent Hispanic	2.0%	0.0%	0.0%	8.8%	3.5%	.8%	1.8%
Other	87	19	0	3	38	15	12
Percent Other	10.2%	7.9%	0.0%	8.8%	13.4%	12.7%	7.2%
Subtotal	850	241	6	34	284	118	167

### Gender

Male	326	201	4	11	35	66	9
Percent Male	38.4%	83.4%	66.7%	32.4%	12.3%	55.9%	5.4%
Female	524	40	2	23	249	52	158
Percent Female	61.6%	16.6%	33.3%	67.6%	87.7%	44.1%	94.6%
Subtotal	850	241	6	34	284	118	167

### COMPLETION INFORMATION: GRADUATION

Total Withdrawals	293	103	1	10	94	38	47
Special Circumstance Withdrawals	36	10	0	1	13	4	8
Withdrawal Rate	30.2%	38.6%	16.7%	26.5%	28.5%	28.8%	23.4%
Total Completions	90	0	0	0	35	23	32
Completion Rate	25.9%	0.0%	0.0%	0.0%	30.2%	40.4%	45.1%
Average Completion Time (Days)	746	N/A	N/A	N/A	797	727	705
Median Completion Age (Years)	25	N/A	N/A	N/A	24	24	27

### PLACEMENT INFORMATION

Total Placeable	90	N/A	N/A	N/A	35	23	32
Special Circumstance Non-Placements	0	0	0	0	0	0	0
Withdrawals Placed	0	0	0	0	0	0	0
Total Placed	61	N/A	N/A	N/A	24	18	19
Placement Rate	67.8%	N/A	N/A	N/A	68.6%	78.3%	59.4%
Total Placed In-Field	55	N/A	N/A	N/A	22	16	17
In-Field Placement Rate	61.1%	N/A	N/A	N/A	62.9%	69.6%	53.1%

NOTE: Reporting fiscal year spans July 1, 2007 thru June 30, 2008. N/A: Not applicable or data not available.

#### METHODOLOGY:

Withdrawal Rate is Total Withdrawals (minus the number of withdrawals due to special circumstances, if applicable) as a percent of Total Enrollment.

Completion Rate is Total Completions as a percent of Total Exiters (minus the number of withdrawals due to special circumstances, if applicable).

Placement Rate is Total Placed as a percent of Total Placeable. In-Field Placement Rate is Total Placed In-Field as a percent of Total Placeable.

Total Placeable is Total Completions minus the number of completers not placed due to special circumstances (if applicable), plus the number of withdrawals that placed (if applicable).