

# ANALYSIS OF OFF-CAMPUS LOCATION AND UTILIZATION

## Tennessee Higher Education Commission February 2006

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### Introduction

- The off-campus report is prepared pursuant to Article 49-7-202 section 9 of the *Tennessee Code*. This section specifically states:

Within thirty (30) days following the submission of the budget by the governor to the general assembly, the commission shall prepare a report which analyzes the effect which off-site academic locations have on the distribution of formula funding to the main campuses. This report shall be provided to the governor, speakers of the senate and house of representatives, the chairs of the finance, ways and means, education, and fiscal review committees, the office of the legislative budget analysis, and the commissioner of finance and administration.

- These off-campus locations play a significant role within Tennessee's higher education system. They meet the needs of many citizens who are unable to take advantage of our main campuses and, in turn, serve the needs of these main campuses. It is the responsibility of the Tennessee Higher Education Commission, under the purview of the state, to review and approve any new locations. The specific charge in Article 49-7-202 section 8 states that the commission must:

Review and approve or disapprove any proposals by an existing higher education institution to establish a physical presence at any location other than its main campus, or to expand an existing location, which will be utilized for existing administrative purposes or to offer courses for which academic credit is offered. The commission shall develop policies and procedures governing this process. The provisions of this subdivision shall apply to state technology centers.

- In reading this report, it is important to note the differentiation between an off-campus *center* and an off-campus *site*. An off-campus center must meet the following criteria:
  1. There is a continuing administrative presence, as evidenced by at least one full-time or part-time administrator housed on-site, but with the institution's executive personnel housed on another campus;
  2. Courses are offered every academic term and there is at least one academic program fully available on-site;
  3. The physical facility is owned by the institution, owned by another public institution of higher education, or is provided at no cost to the institution.

- An off-campus site is a physical space that is generally being used for one of the following purposes:
  1. Dual enrollment course offerings;
  2. Workforce development opportunities;
  3. Short-term, specific instructional needs.
- In short, a center is a larger presence in a community. The continuing administrative staffing and degree-granting component allow centers to serve a more comprehensive purpose and fulfill an array of educational needs in a county.

## Findings

- This material was extracted from the Tennessee Higher Education Commission’s (THEC) 2005 report of off-campus sites.
- The Tennessee Board of Regents operates 301 of the 350 off-campus locations.

System	Number of Sites	Number of Centers	FTE Enrollment
TBR	274	27	16,760
UT	45	4	778

**Note: TBR figures include two and four-year institutions**

- These centers and sites represent about 11 percent of the full-time equivalent enrollment, which equals 17,538 of 156,655 students.

## TWO-YEAR INSTITUTIONS

- The 13 two-year institutions have 192 off-campus locations.
- These locations represent a Full-time equivalent enrollment of 13,297 or 27.5 percent of the enrollment within two-year institutions.
- Two-year off-campus sites are located in 71 of the 95 counties.
- Several two-year institutions enroll more than 40 percent of their students at off-campus locations:
  1. Columbia State Community College: 41%
  2. Dyersburg State Community College: 40%
  3. Motlow State Community College: 47%
  4. Roane State Community College: 66%

When one closely examines these campuses with large off-campus enrollments, 71.4 percent of this share is within centers. This fact demonstrates the important role that these centers serve in meeting the educational needs of Tennesseans and in allowing these two-year colleges to better serve their community.

- The most off-campus locations offered by an individual two-year college are 30 offered by Volunteer State Community College and Walters State Community College.
- The fewest off-campus locations offered by an individual two-year college are 5 by Dyersburg State Community College.

#### **FOUR-YEAR INSTITUTIONS**

- The four-year institutions combine to offer 158 off-campus centers and sites. The majority (146) of these locations are sites. These sites serve many purposes. One such purpose is as a facility for dual enrollment course offerings. These locations are often within a high school or middle school. Of the 77 sites approved from 2004-2005, 29 were for the purpose of dual enrollment. Another common purpose is to provide an off-campus location to offer physical education classes such as bowling or golf. Each of these sites must be approved by THEC.
- These locations represent a FTE of 4,241 or 4 percent of the total FTE enrollment for four-year institutions.
- Off-campus sites are in 71 of the 95 counties.
- The highest off-campus FTE percentage of any four-year school is 13 percent at Austin Peay State University. Austin Peay is an example of how these off-campus centers can effectively serve our colleges and universities. A major reason for this high percentage is the APSU Center at Fort Campbell, which accounts for well over 90 percent of their off-campus enrollment. Staffed facilities such as this one serve state, community, and individual needs by providing a pragmatic location for desired course offerings.
- The lowest off-campus FTE percentage of any four-year school is 0.7 percent at Middle Tennessee State University.

#### **EDUCATIONAL NEEDS INDEX**

- A Tennessee initiative known as the Educational Needs Index (ENI) serves as a county-level study of educational, economic, and population pressures that influence educational policy and planning at local, regional, and state levels. According to this index, the ten Tennessee counties with the greatest educational need are Campbell, Cocke, Grundy, Hardeman, Johnson, Lake, Lauderdale, Meigs, Union, and Wayne counties. An examination of the off-campus enrollments indicate the following about these counties:
  1. Combined, they enroll 271 of the 13,297 full-time enrolled students within the two-year sector – of which 237 (87.5 percent) of these students are located in 2 of the 10 counties. This figure is only 2 percent of two-year off-campus enrollment.
  2. Combined, they enroll 49 of the 4,242 full-time enrolled students within the four-year sector – of which three counties have an enrollment of zero. This figure is only 1 percent of all four-year off-campus enrollment.

3. Totaling both sectors, there are 320 off-campus FTE students in these 10 high-need counties; however, a closer examination indicates that 213, or 67 percent, are located in one county – Campbell County.
- One conclusion of the Education Needs Index is that these counties need to be bolstered educationally. The chart below indicates that the percentage of off-campus centers and sites in these counties is lower than one would hope. Perhaps future expansion should give serious consideration to placing centers, which have a permanent staff presence and are degree-granting, in these counties where they are already underserved.

<b>Educational Needs Index Ratings Applied to Off Campus Enrollment</b>				
	<b>2 Year FTE</b>	<b>2 Year %</b>	<b>4 Year FTE</b>	<b>4 Year %</b>
Highest Need Counties (10)	271	2%	49	1%
State Total	13,297	100%	4,241	100%

**Summary**

- Off-campus locations continue to serve an integral role in Tennessee’s higher education structure. The combination of sites and centers provides a forum for dual enrollment classes, course offerings which cannot be pragmatically offered on a traditional campus, and convenient locations of study for those marginalized by a host of circumstances.
- Off-campus centers serve a larger function within the two-year college sector. They serve 14.2 percent of their enrollment compared to 1.9 percent of FTE four-year students.
- Off campus sites also serve a larger segment of the two-year college sector meeting the needs of 13.2 percent of their enrollment compared to 2.0 percent of the four-year total.

**OFF-CAMPUS SITES BY COUNTY**

County	Two Year FTE	Two Year Sites	Two Year Inst	Four Year FTE	Four Year Sites	Four Year Inst	Total FTE	Total Sites	Total Inst
Out-of-State	502	2	2	1,016	6	4	1,518	8	6
ANDERSON	1,185	2	1	82	4	3	1,268	6	4
BEDFORD	0	0	0	5	1	1	5	1	1
BENTON	0	0	0	5	1	1	5	1	1
BLEDSON	0	0	0	5	1	1	5	1	1
BLOUNT	389	5	2	20	4	2	409	9	4
BRADLEY	43	7	1	50	3	3	92	10	4
CAMPBELL	190	1	1	23	2	1	213	3	2
CANNON	0	0	0	12	1	1	12	1	1
CARROLL	0	0	0	10	2	1	10	2	1
CARTER	258	3	1	100	2	1	358	5	2
CHEATHAM	3	1	1	0	0	0	3	1	1
CHESTER	3	1	1	0	0	0	3	1	1
CLAIBORNE	137	3	1	0	0	0	137	3	1
CLAY	3	1	1	13	1	1	15	2	2
COCKE	19	2	1	0	0	0	19	2	1
COFFEE	14	1	1	30	2	2	44	3	3
CUMBERLAND	462	2	1	28	3	1	490	5	2
DAVIDSON	365	9	2	645	8	2	1,009	17	4
DEKALB	40	2	2	57	2	1	97	4	3
DICKSON	19	2	2	13	2	2	32	4	4
DYER	2	1	1	18	2	2	20	3	3
FAYETTE	24	2	1	0	0	0	24	2	1
FENTRESS	34	2	1	11	1	1	45	3	2
FRANKLIN	3	1	1	1	1	1	4	2	2
GIBSON	123	1	1	3	1	1	127	2	2
GILES	0	0	0	9	1	1	9	1	1
GRAINGER	7	1	1	0	0	0	7	1	1
GREENE	497	7	2	8	1	1	505	8	3
GRUNDY	5	1	1	9	1	1	14	2	2
HAMBLÉN	3	2	1	23	2	1	26	4	2
HAMILTON	379	15	2	116	10	4	495	25	6
HANCOCK	5	1	1	0	0	0	5	1	1
HARDEMAN	0	0	0	8	1	1	8	1	1
HARDIN	144	1	1	0	0	0	144	1	1
HAWKINS	25	3	1	1	1	1	26	4	2
HENDERSON	206	2	1	0	0	0	206	2	1
HENRY	21	3	1	22	1	1	43	4	2
HUMPHREYS	156	1	1	3	1	1	159	2	2
JACKSON	4	1	1	6	1	1	10	2	2
JEFFERSON	14	2	1	0	0	0	14	2	1
JOHNSON	2	1	1	1	1	1	2	2	2
KNOX	805	7	2	185	8	3	990	15	5

**OFF-CAMPUS SITES BY COUNTY**

County	Two Year FTE	Two Year Sites	Two Year Inst	Four Year FTE	Four Year Sites	Four Year Inst	Total FTE	Total Sites	Total Inst
LAKE	0	0	0	4	1	1	4	1	1
LAWRENCE	371	1	1	8	2	1	379	3	2
LOUDON	124	2	1	18	3	2	142	5	3
MACON	26	1	1	9	2	1	35	3	2
MADISON	0	0	0	191	6	2	191	6	2
MARION	187	1	1	8	1	1	196	2	2
MARSHALL	115	1	1	0	0	0	115	1	1
MAURY	7	2	2	97	3	2	105	5	4
MCMINN	103	3	1	10	1	1	112	4	2
MCNAIRY	0	0	0	134	2	1	134	2	1
MEIGS	6	1	1	3	1	1	9	2	2
MONROE	47	1	1	12	1	1	59	2	2
MONTGOMERY	248	3	3	3	2	1	250	5	4
MORGAN	0	0	0	1	1	1	1	1	1
OBION	26	1	1	11	2	1	37	3	2
OVERTON	269	2	1	5	1	1	274	3	2
PERRY	2	1	1	0	0	0	2	1	1
PICKETT	0	0	0	1	1	1	1	1	1
POLK	2	1	1	10	1	1	11	2	2
PUTNAM	294	2	2	21	5	2	316	7	4
RHEA	203	3	1	16	1	1	219	4	2
ROANE	4	1	1	6	1	1	10	2	2
ROBERTSON	20	2	1	0	0	0	20	2	1
RUTHERFORD	497	3	2	15	3	1	512	6	3
SCOTT	163	3	1	25	3	2	188	6	3
SEQUATCHIE	67	2	1	11	1	1	78	3	2
SEVIER	755	7	1	40	2	1	796	9	2
SHELBY	1,360	10	1	560	8	3	1,920	18	4
SMITH	10	2	1	5	1	1	15	3	2
SULLIVAN	49	4	1	265	2	1	314	6	2
SUMNER	98	8	1	95	2	2	193	10	3
TIPTON	542	2	1	0	0	0	542	2	1
TROUSDALE	0	0	0	5	1	1	5	1	1
UNICOI	4	1	1	6	1	1	10	2	2
UNION	2	1	1	0	0	0	2	1	1
VAN BUREN	0	0	0	6	1	1	6	1	1
WARREN	398	3	1	43	2	1	441	5	2
WASHINGTON	85	6	2	22	6	1	107	12	3
WAYNE	47	3	1	1	1	1	48	4	2
WEAKLEY	0	0	0	4	2	1	4	2	1
WHITE	0	0	0	5	1	1	5	1	1
WILLIAMSON	735	2	1	9	2	2	744	4	3
WILSON	93	3	1	10	2	1	102	5	2
<b>Total</b>	<b>13,297</b>	<b>192</b>	<b>86</b>	<b>4,242</b>	<b>159</b>	<b>98</b>	<b>17,539</b>	<b>351</b>	<b>184</b>

**Fall 2005 Headcount and FTE Enrollment  
in Public Higher Education Institutions**

Institution	Off-Campus		DUPLICATED HEADCOUNT							FULL-TIME EQUIVALENT (FTE)						
	Number of Centers	Number of Sites	Total Headcount	Main Campus	% of Total	Centers	% of Total	Other Sites HC	% of Total	Total FTE	Main Campus FTE	% of Total	Centers FTE	% of Total	Other Sites FTE	% of Total
APSU	1	4	9,108	7,322	80.4%	1,745	19.2%	41	0.5%	7,340	6,350	86.5%	976	13.3%	14	0.2%
ETSU	2	19	12,591	11,330	90.0%	692	5.5%	569	4.5%	9,981	9,484	95.0%	307	3.1%	191	1.9%
ETSU-Medicine	0	0	474	474	100.0%	0	0.0%	0	0.0%	474	474	100.0%	0	0.0%	0	0.0%
MTSU	1	11	22,674	22,388	98.7%	132	0.6%	154	0.7%	19,155	19,016	99.3%	84	0.4%	54	0.3%
TSU	2	11	10,133	8,353	82.4%	149	1.5%	1,631	16.1%	7,465	6,847	91.7%	98	1.3%	520	7.0%
TTU	0	50	9,980	7,964	79.8%	0	0.0%	2,016	20.2%	7,566	6,911	91.3%	0	0.0%	655	8.7%
UM	2	6	22,277	20,122	90.3%	329	1.5%	1,826	8.2%	15,947	15,383	96.5%	128	0.8%	436	2.7%
<b>TBR Univ</b>	<b>8</b>	<b>101</b>	<b>87,237</b>	<b>77,953</b>	<b>89.4%</b>	<b>3,037</b>	<b>3.5%</b>	<b>6,237</b>	<b>7.1%</b>	<b>67,928</b>	<b>64,465</b>	<b>94.9%</b>	<b>1,592</b>	<b>2.3%</b>	<b>1,871</b>	<b>2.8%</b>
UTC	0	11	8,924	8,619	96.6%	0	0.0%	305	3.4%	7,339	7,247	98.7%	0	0.0%	93	1.3%
UTK	2	14	26,123	25,613	98.0%	293	1.1%	217	0.8%	23,200	22,820	98.4%	270	1.2%	110	0.5%
UTM	2	20	6,668	5,837	87.5%	358	5.4%	473	7.1%	5,839	5,533	94.8%	187	3.2%	118	2.0%
UT-Med	0	0	2,260	2,260	100.0%	0	0.0%	0	0.0%	3,412	3,412	100.0%	0	0.0%	0	0.0%
UT-Space	0	0	193	193	100.0%	0	0.0%	0	0.0%	84	84	100.0%	0	0.0%	0	0.0%
UT-Vet	0	0	277	277	100.0%	0	0.0%	0	0.0%	429	429	100.0%	0	0.0%	0	0.0%
<b>UT</b>	<b>4</b>	<b>45</b>	<b>44,445</b>	<b>42,799</b>	<b>96.3%</b>	<b>651</b>	<b>1.5%</b>	<b>995</b>	<b>2.2%</b>	<b>40,303</b>	<b>39,525</b>	<b>98.1%</b>	<b>457</b>	<b>1.1%</b>	<b>321</b>	<b>0.8%</b>
<b>Univ Total</b>	<b>12</b>	<b>146</b>	<b>131,682</b>	<b>120,752</b>	<b>91.7%</b>	<b>3,688</b>	<b>2.8%</b>	<b>7,232</b>	<b>5.5%</b>	<b>108,231</b>	<b>103,990</b>	<b>96.1%</b>	<b>2,049</b>	<b>1.9%</b>	<b>2,192</b>	<b>2.0%</b>
CSTCC	1	21	8,723	6,673	76.5%	647	7.4%	1,403	16.1%	4,914	4,078	83.0%	231	4.7%	605	12.3%
CLSCC	0	14	3,526	2,765	78.4%	0	0.0%	761	21.6%	2,106	1,898	90.1%	0	0.0%	208	9.9%
COSCC	2	9	5,675	3,060	53.9%	2,024	35.7%	591	10.4%	3,123	1,836	58.8%	1,096	35.1%	192	6.1%
DSCC	2	3	3,064	1,664	54.3%	1,348	44.0%	52	1.7%	1,745	1,052	60.3%	665	38.1%	28	1.6%
JSCC	2	5	4,135	3,368	81.5%	686	16.6%	81	2.0%	2,576	2,201	85.5%	345	13.4%	30	1.2%
MSCC	2	8	3,856	1,933	50.1%	1,036	26.9%	887	23.0%	2,396	1,263	52.7%	625	26.1%	508	21.2%
NSTI	1	8	7,520	6,545	87.0%	492	6.5%	483	6.4%	4,100	3,613	88.1%	287	7.0%	200	4.9%
NSTCC	0	14	5,255	4,387	83.5%	0	0.0%	868	16.5%	3,145	2,790	88.7%	0	0.0%	356	11.3%
PSTCC	1	11	9,584	5,500	57.4%	1,570	16.4%	2,514	26.2%	4,982	3,283	65.9%	500	10.0%	1,199	24.1%
RSCC	4	12	6,486	2,200	33.9%	2,709	41.8%	1,577	24.3%	3,617	1,218	33.7%	1,553	42.9%	846	23.4%
STCC	0	12	13,682	10,094	73.8%	0	0.0%	3,588	26.2%	7,337	5,953	81.1%	0	0.0%	1,384	18.9%
VSCC	2	28	8,107	5,676	70.0%	1,000	12.3%	1,431	17.7%	4,555	3,621	79.5%	425	9.3%	510	11.2%
WSCC	2	28	6,767	3,507	51.8%	2,033	30.0%	1,227	18.1%	3,829	2,322	60.6%	1,171	30.6%	336	8.8%
<b>TBR 2 Year</b>	<b>19</b>	<b>173</b>	<b>86,380</b>	<b>57,372</b>	<b>66.4%</b>	<b>13,545</b>	<b>15.7%</b>	<b>15,463</b>	<b>17.9%</b>	<b>48,424</b>	<b>35,127</b>	<b>72.5%</b>	<b>6,897</b>	<b>14.2%</b>	<b>6,400</b>	<b>13.2%</b>
<b>Grand Total</b>	<b>31</b>	<b>319</b>	<b>218,062</b>	<b>178,124</b>	<b>81.7%</b>	<b>17,233</b>	<b>7.9%</b>	<b>22,695</b>	<b>10.4%</b>	<b>156,655</b>	<b>139,117</b>	<b>88.8%</b>	<b>8,946</b>	<b>5.7%</b>	<b>8,592</b>	<b>5.5%</b>

Note: Duplicated headcount due to simultaneous off-campus and on-campus enrollments.