

Tennessee Student Assistance Corporation

Thursday, March 18, 2010

DISCUSSION ITEM G: College Goal Sunday Report

Staff Recommendation For discussion only.

Background Tennessee's fifth annual College Goal Sunday (CGS) was held on February 14, 2010, at 35 sites across the state. The response from the financial aid community was tremendous, with approximately 355 volunteers staffing the events and 2,819 students and parents in attendance. Bolivar Central, Millington and Rhea County High School held their CGS programs in the evening on days other than Sunday. Participation in this year's event decreased slightly from the previous year, due primarily to weather conditions. The call center also was staffed for the event and received 30 calls.

Supporting Document *2010 College Goal Sunday Report*; March 5, 2010.