



STATE OF TENNESSEE
DEPARTMENT OF TOURIST DEVELOPMENT

**REQUEST FOR PROPOSALS # 32601-2100
AMENDMENT # 4
FOR MARKETING AND ADVERTISING SERVICES**

DATE: September 14, 2021

RFP # 32601-2100 IS AMENDED AS FOLLOWS:

1. This RFP Schedule of Events updates and confirms scheduled RFP dates. Any event, time, or date containing revised or new text is highlighted.

| EVENT | TIME (central time zone) | DATE |
|--|-----------------------------|--------------------|
| 1. RFP Issued | | April 26, 2021 |
| 2. Disability Accommodation Request Deadline | 2:00 p.m. | April 29, 2021 |
| 3. Pre-response Conference | 1:00 p.m. | April 30, 2021 |
| 4. Notice of Intent to Respond Deadline | 2:00 p.m. | May 3, 2021 |
| 5. Written "Questions & Comments" Deadline | 2:00 p.m. | May 6, 2021 |
| 6. State Response to Written "Questions & Comments" | | May 21, 2021 |
| 7. Response Deadline | 2:00 p.m. | June 4, 2021 |
| 8. State Schedules Respondent Oral Presentation | | July 2, 2021 |
| 9. Respondent Oral Presentation | 8 a.m. - 4:30 p.m. | July 7-9, 2021 |
| 10. State Completion of Technical Response Evaluations | | July 28, 2021 |
| 11. State Schedules Respondent Interviews | | August 6, 2021 |
| 12. Respondent Interviews | 8 a.m. - 4:30 p.m. | August 10-11, 2021 |
| 13. State Completion of Interview Evaluations | | August 25, 2021 |

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| 14. State Opening & Scoring of Cost Proposals | 8:00 a.m. | August 26, 2021 |
| 15. Cost Negotiations | | August 26-Sept 13, 2021 |
| 16. State Notice of Intent to Award Released <u>and</u> RFP Files Opened for Public Inspection | 2:00 p.m. | September 14, 2021 |
| 17. End of Open File Period | | September 21, 2021 |
| 18. State sends contract to Contractor for signature | | September 23, 2021 |
| 19. Contractor Signature Deadline | 2:00 p.m. | September 28, 2021 |

2. **RFP Amendment Effective Date.** The revisions set forth herein shall be effective upon release. All other terms and conditions of this RFP not expressly amended herein shall remain in full force and effect.