



Solicitation Notice

April 26, 2021

Service Providers:

The State of Tennessee has issued a solicitation requesting proposals to provide service to the state. Your organization may be interested in responding. Please note the following solicitation highlights.

ID #	32601-2100 Marketing and Advertising Services
Scope of Service	The State will procure marketing and advertising services that will include brand development, creative, production related to traditional and digital advertising and reporting on analytics of generating visitation to Tennessee and to the State's websites in its efforts to increase in-state and out-of-state tourism growth.
Procuring State Agency	Department of Tourist Development
Proposal Deadline	June 4, 2021
Contact Information	Kelly Johns, Solicitation Coordinator Division of General Services Central Procurement Office WRS Tennessee Tower, 3rd Floor 312 Rosa L. Parks Avenue Nashville, TN 37243-1102 Kelly.X.Johns@tn.gov

The entire solicitation document and other current state solicitations and notices relating to professional service procurements are published on the Internet at:

<https://www.tn.gov/generalservices/procurement/central-procurement-office--cpo-/supplier-information/request-for-proposals--rfp--opportunities1.html>

To download the subject document detailing all relevant specifications and directions, please visit this web page and locate the Solicitation Identification Number referenced above. The solicitation document is also available by communicating with the above-referenced contact person.

NOTICE: A number of unrelated solicitations and notices are also posted at the web site identified above. Please exercise care in selecting and downloading the correct solicitation document of interest to you.

We appreciate your interest in doing business with the state of Tennessee and hope that you will consider responding to this and other professional service requests for proposals.



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tn.gov/generalservices/

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